

Urban Design

Better by design



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Lichfields is the pre-eminent planning and development consultancy in the UK

We've been helping create great places for over 60 years.

Urban Design

We understand the importance of place and the need for bespoke solutions to urban design challenges. Our designers add value by combining creative flair, practical knowledge and an appreciation of what works commercially.

Our approach to design is creative, realistic and collaborative, drawing on our expertise to identify opportunities, realise creative and high quality solutions, and to add value to projects.

Urban Design services

Site Appraisals, including Constraints and Opportunities Plans

Character Appraisals

Strategic Visioning and Vision Documents

Masterplanning

Parameter Plans

Design and Access Statements

Planning and Development Briefs

Feasibility / Capacity Studies

Regeneration Frameworks

Design Guidance

3D Modelling

Place Analysis



6 Reasons to use Lichfields' Urban Design Team

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1

Integrated Expertise: A collaborative design approach combining Lichfield's various services to provide a cost-efficient design solution.

2

Value-Driven: We merge creative flair, practical knowledge and commercial awareness to add value and meet your business objectives.

3

Creative Realism: Our expertise enables us to identify opportunities, overcome constraints, and create high-quality, realistic designs.

4

Tailored Design: A firm understanding of the local context means we craft vibrant, people-centric places that enrich communities.

5

Streamlined Process: From feasibility studies to design codes, our end-to-end services ensure a smooth and efficient journey from project inception to planning permission.

6

Graphic Quality: Our documents, drawings and illustrations are of a very high standard, promoting your schemes.

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Case studies

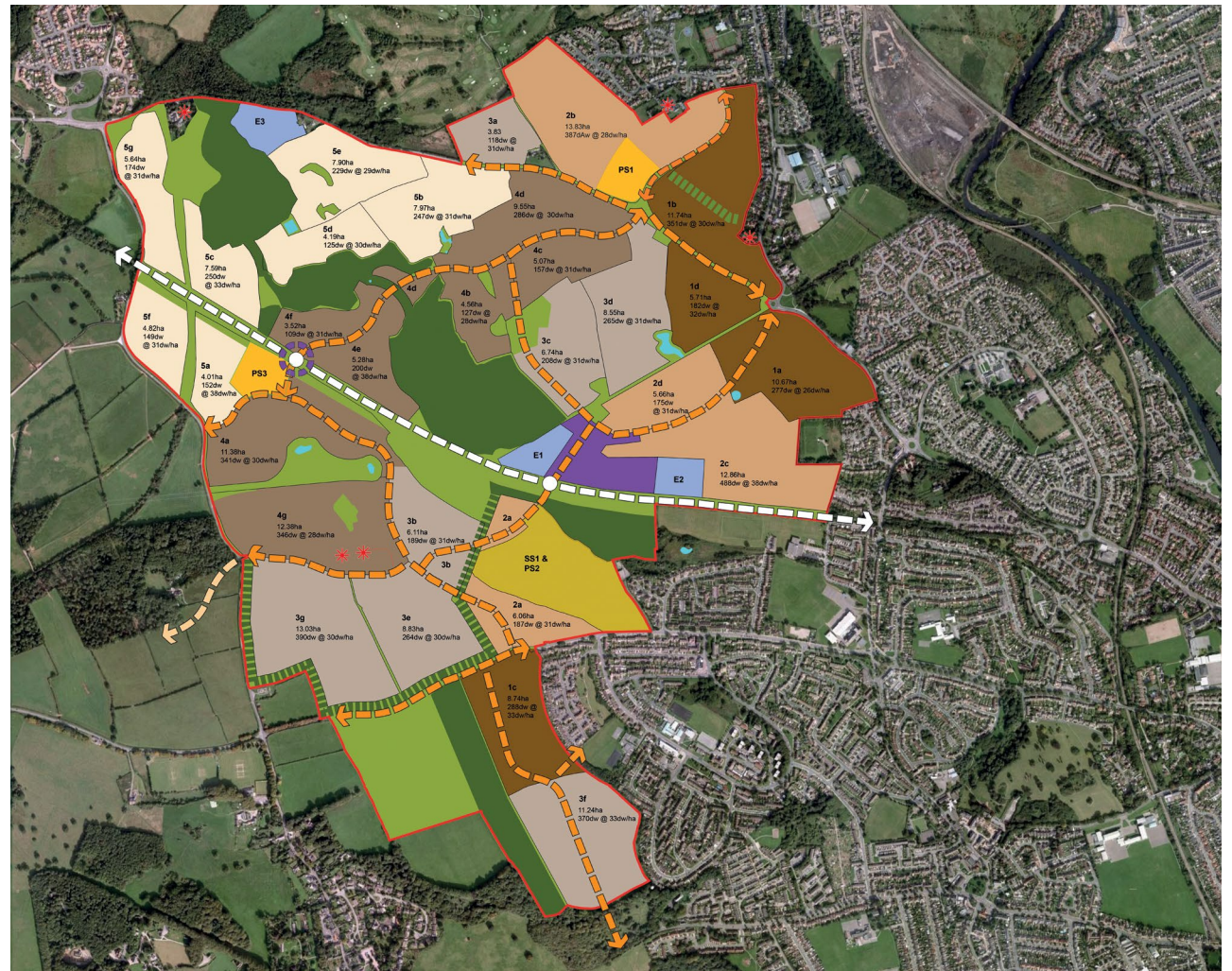
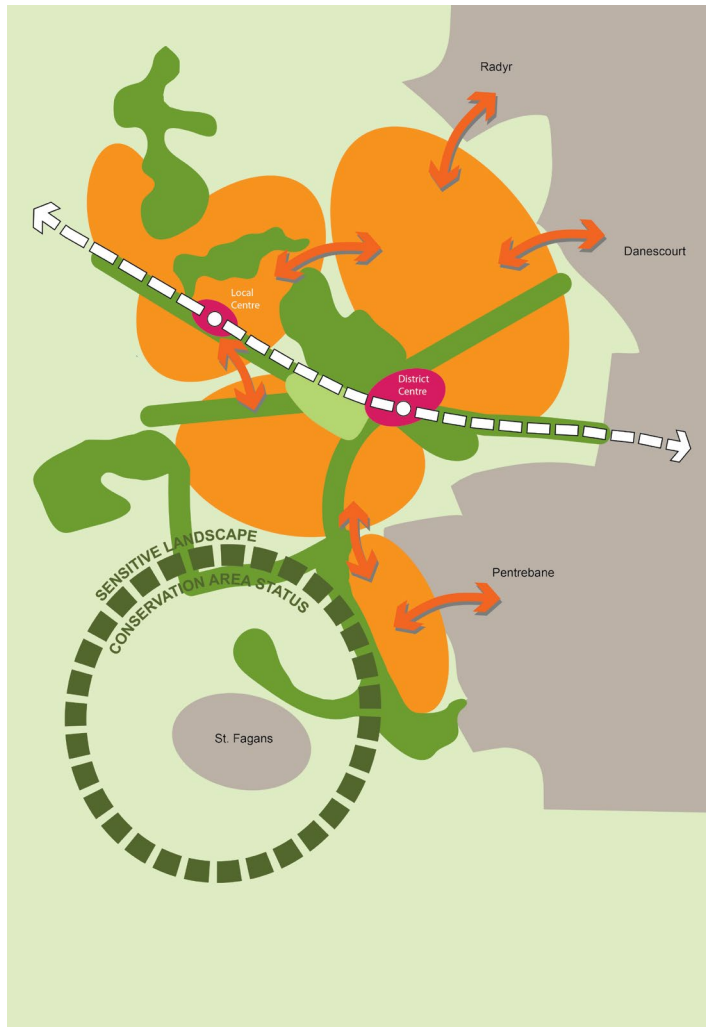
Our work in Urban Design

Strategic Visioning

Plasdŵr

Client: Redrow Homes and Private landowner

Lichfields prepared the strategic visioning for a 356 hectare site to the north west of Cardiff for the LDP site promotion stage. The Plasdŵr development will deliver 7,000 homes and introduce 3,000 new jobs, schools, open space and associated transport infrastructure to the edge of Cardiff.

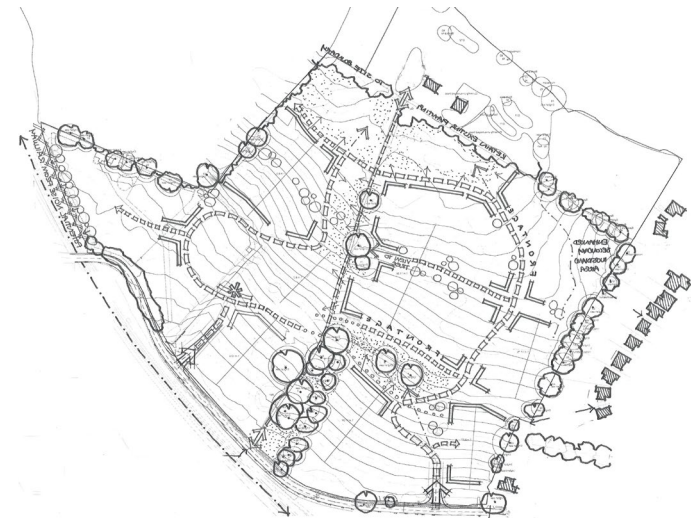


Vision Documents

Vision Document and Masterplan for Residential Development

Client: Confidential

Masterplan and Vision Document to support representations to the Council. Follow on work includes the preparation of parameter plans and a design and access statement for an outline planning application for c.300 homes.



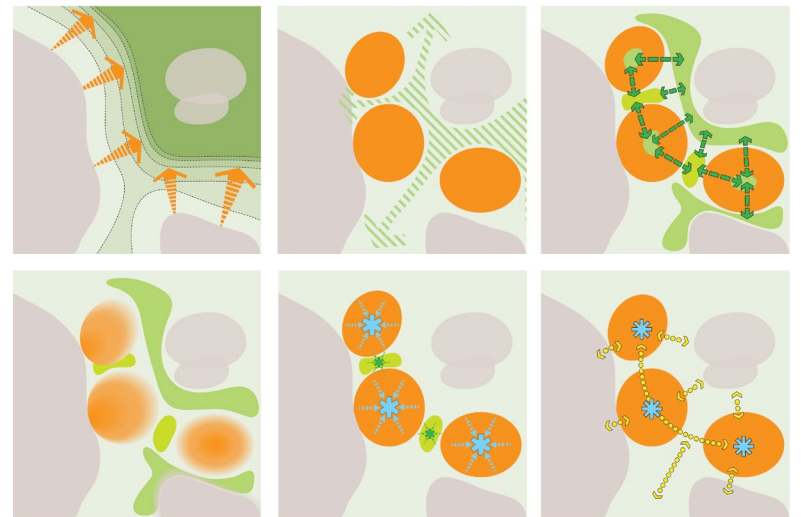
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Masterplans

North East of Leicester SUE

Client: CEG

A series of neighbourhoods comprising 4,500 homes, district and local centres, schools and employment opportunities, all set within a robust landscape framework.



Masterplans

Grove Farm, Abergavenny

Client: Private landowner

Unallocated site previously promoted as a care village and subsequently for residential development. Key constraints included numerous heritage and landscape sensitivities. Gained outline planning for 115 homes, currently under construction. We have since been involved in a Candidate Site submission for the extension of the site to the south for a 'Senior Neighbourhood'.



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Masterplans

Long Marston, Stratford-upon-Avon

Client: Cala Homes

Masterplan for 3,500 homes, supported by employment parks, schools and local services and highway improvements, benefitting new and existing communities south of Stratford-upon-Avon. Lichfields also prepared a Vision Document, parameter plans and a design and access statement as part of the planning application.



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Design & Access Statements

North West Cowbridge

Client: CEG

Design & Access Statements (DAS) provide a framework for applicants to explain how a proposed development is a suitable response to the site and its setting, and demonstrate that it can be adequately accessed by prospective users. DAS's vary in length depending upon the size and sensitivity of the application.



© Google Earth



Regeneration Frameworks

A Vision for Haverfordwest

Client: Pembrokeshire County Council

Working with the local authority and stakeholders we identified four key themes and four flagship projects: the library is now completed, there is developer interest in the eastern riverside, a heritage centre for Pembrokeshire is being investigated and a former department store now being redeveloped as part of £6.3million Western Quayside development.

Key Themes

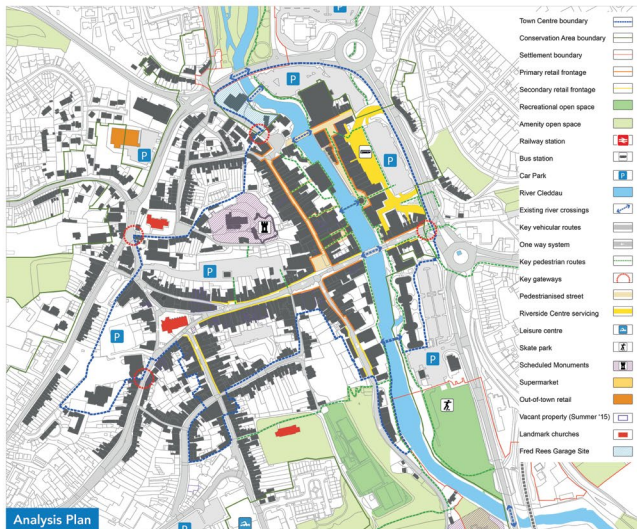
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Structure

Having undertaken extensive site analysis and following discussions with the project team and input from Confluence's 'Big Map' events, the structure of the masterplan framework has evolved - based upon the four key themes.

Four key themes have been identified:

- Exploiting the River Cleddau Corridor
- Capitalising on the Town's Unique Heritage
- Enhancing the Town Centre Offer
- Improving Gateways and Wayfinding

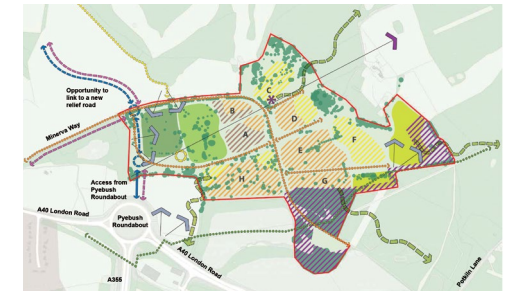
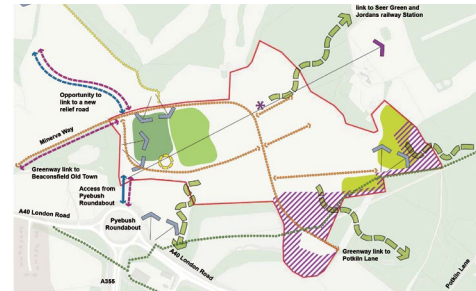
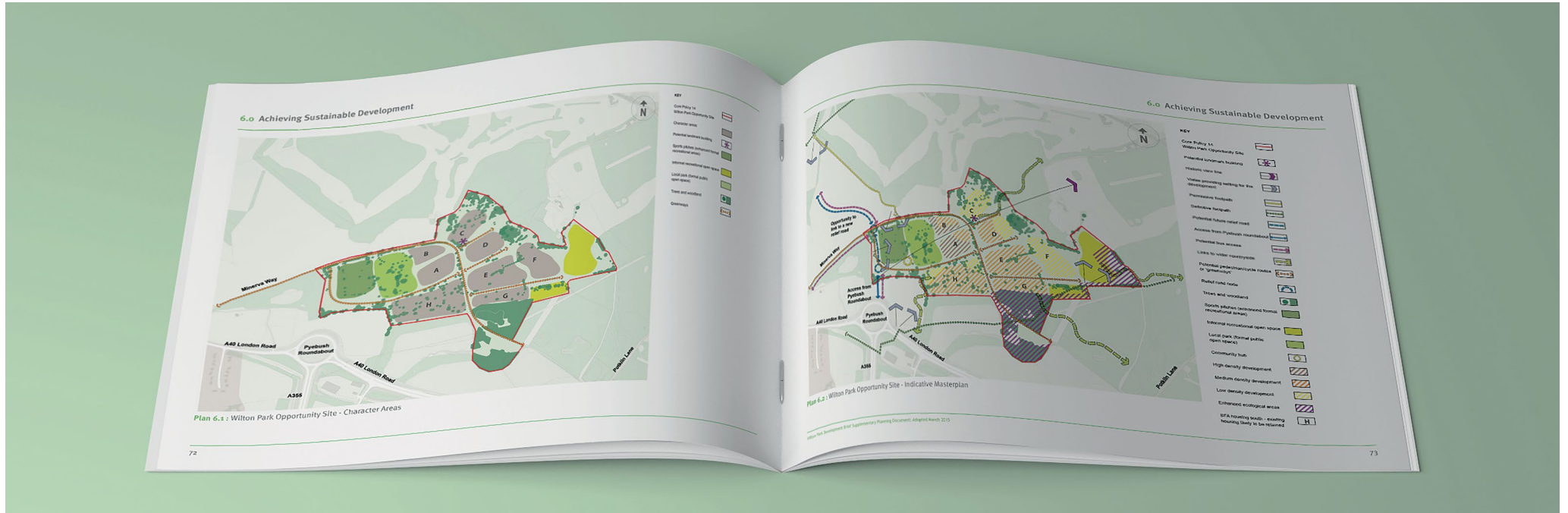


Planning and Development Briefs

Wilton Park Development Brief

Client: South Bucks District Council

A Supplementary Planning Document (SPD) for a 37.5 hectare site to the east of Beaconsfield. The SPD includes site and context analysis, a planning policy review, consultation feedback, opportunities and constraints and an indicative masterplan.



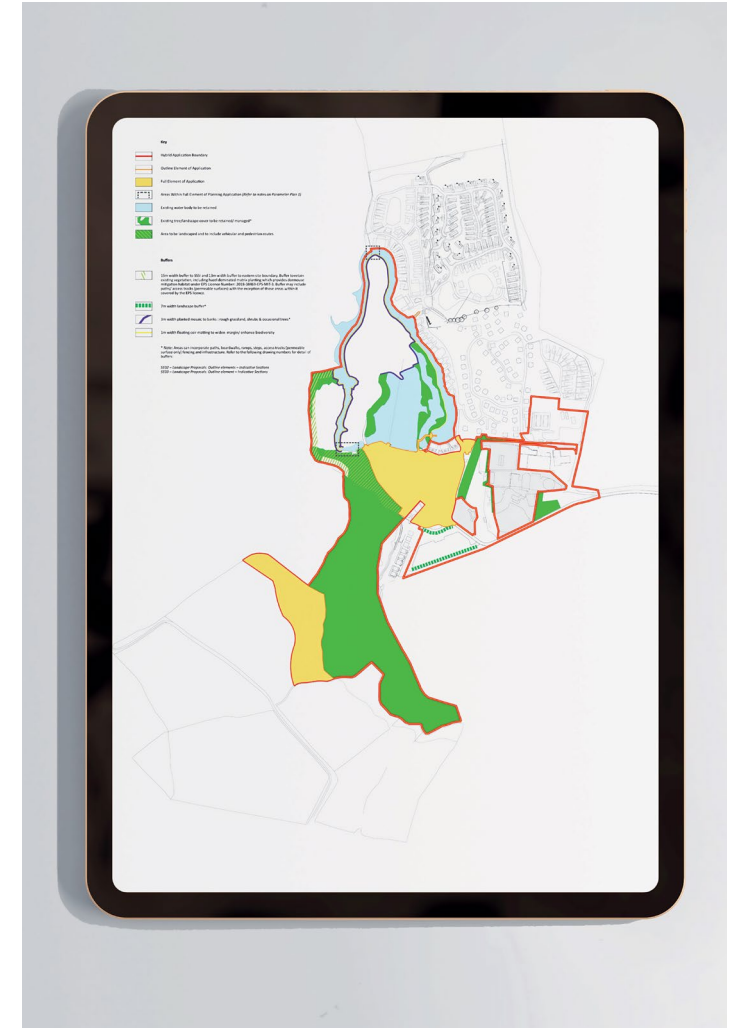
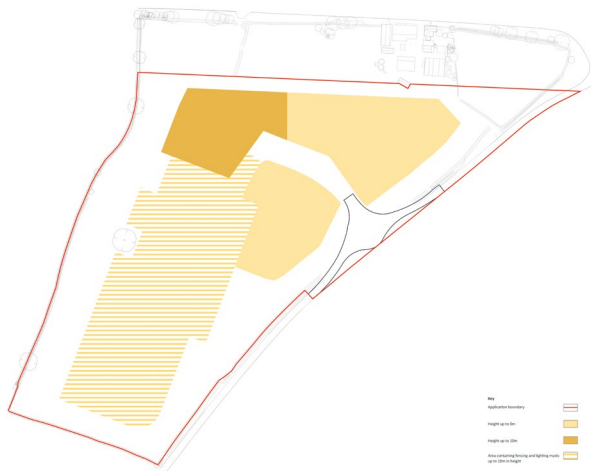
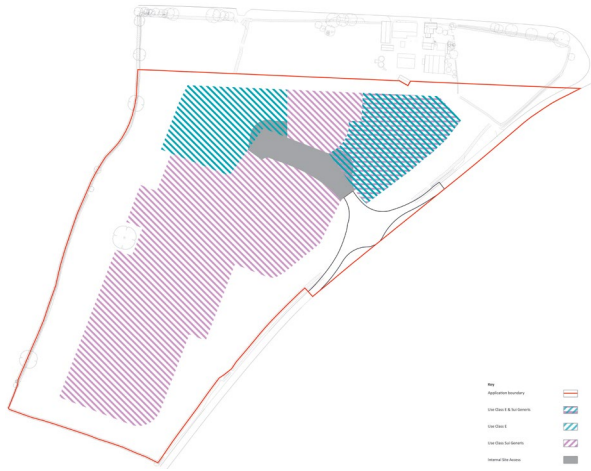


Parameter Plans

Various Projects

Client: Various

Lichfields prepares parameter plans for a range of applications and uses. The illustrative examples below include a site for logistics, residential extension and a holiday park resort.

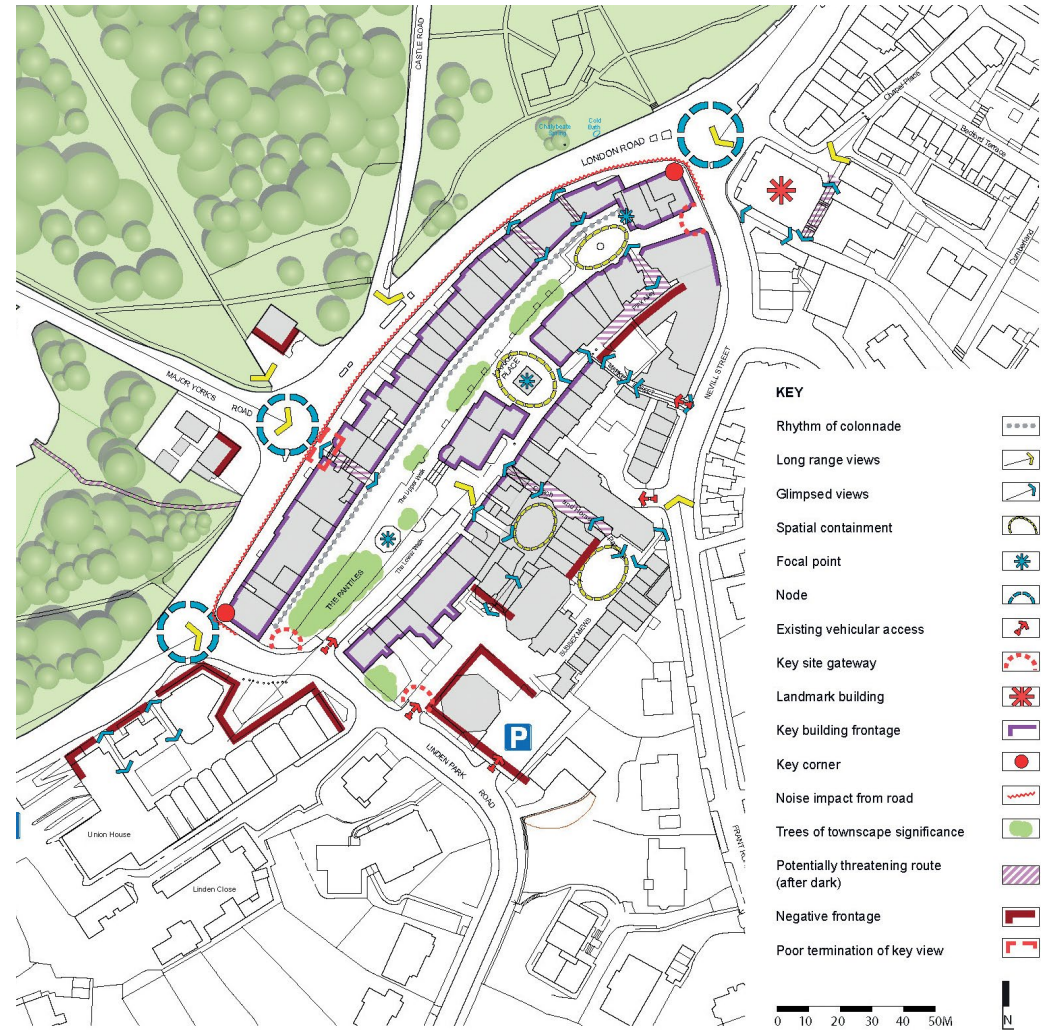


Townscape Analysis

Various Projects

Client: Various

Robust townscape and context analysis forms the basis of design at Lichfields. These various examples align with the approach laid out within our Well-Placed product.



Get in touch

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